**II INTERNATIONAL FORUM ON DEVELOPMENT OF BUSINESS** 

**OF COMPONENTS AND EQUIPMENT SUPPLIERS** 

# «INDUSTRIALIZATION-2014»

November 25 (Tuesday), MAIN CONGRESS DAY, ST.PETERSBURG,

Astoria Rocco Forte Hotel (Bolshaya Morskaya, 39)

## **MAIN PROGRAM OF FORUM\*** project

## 09:20-10:00 REGISTRATION, welcome coffee

**10:00-11:30 Panel Session** «Russian automotive market in the new external-economic conditions. Current status and development prospects».

Moderator: Korovkin I., Executive Director, Association of Russian Automakers (OAR),

## Key topics:

- Global industrial market and new automotive-industry agglomerations in Russian regions and countries of the Custom Union.
- Plans and prospects of assembly enterprises localization. New opportunities for components suppliers in Russia.
- Modernization: development of international cooperation. organization of components production in Russia.
- Foreign economic activities in current conditions: relevant customs matters in 2014.

# Main participants of the Panel Session:

Nikulina I., Sales Division Manager, Russian Automotive Market Research(NAPI),

Mikhailov D., Director General of Nissan Manufacturing Rus, LLC(invited),

**Polak I.,** Manager Markets and Marketing VDMA Foundry Machinery, Metallurgical Plants and Rolling Mills, Thermo Process Technology (VDMA),

Flasshoff S., General Director, VDMA,

Komarov M., Head of Customs Practice, KPMG in Russia and CIS,

**11:30-13:00** Panel Session «Development of regions automotive industry complex. New opportunities for solution of tasks of localization and development of industrial suppliers projects».

**Moderator: Blokhin M.,** General Director of The National Association of Automotive Component Manufacturers of Russia (NAPAK), **Key topics:** 

Key topics:

- Investment industrial potential of regions. Effective support measures.
- Industrial regional enterprises strategic pillar for investor. Strategy of technological cooperation as a new step towards localization and formation of innovative automotive components sector in Russia.

- Opportunities for industrial cooperation and subcontracting in regions.
- Strategies of new directions developments in components production on traditional enterprises. Risks and opportunities using the example of successful projects realization.
- Legal framework for localization of production.

## Main participants of Panel Session:

**Yalov D.,** Vice-Governor of the Leningrad Region - Chairman of the Committee for Economic Development and Investment,

Pernikov S., Deputy Governor of the Pskov Region,

Nechaev V., Deputy Governor of Novgorod Region,

Dorofeev E., Operations director of Metalloproduktsia,

Novoselov K., General Director of KMT Production Company,

**Vilke N.,** Head of BEITEN BURKHARDT representative office in St. Petersburg and other speakers.

## 13:00-13:40 LUNCH

**13:40-15:00** Round Table «Successful START-UP of industrial projects of suppliers in regions. «Three whales» of industrial investor»:

- LOCATION: industrial parks/production sites and effective logistics.
- TIME AND MONEY: availability of ready technological infrastructure, partners for carrying out support functions, suppliers of raw materials. Effective financial instruments of industrial investor.
- STAFF: human capacity of regions and formation of new generation of industrial engineers and highly qualified personnel.

Main report:

Sobolev M., Commercial Real Estate Director, YIT Lentek, CJSC.

"Realization of investment project using the example of placement of Siemens gas turbines plant on the territory of Greenstate industrial park."

**Participants:** auto-makers and automotive components makers, regions development agencies, representatives of United Arab Emirates (UAE) and industrial parks, logistic sites and companies, higher educational institutions of Russia, representatives of banking sector, practicing business-experts.

### 15:00-15:30 COFFEE BREAK

**15:30-16:30** Panel Session of experts «Problems and prospects of development of engineering for automotive industry enterprises and machine building sector in Russia»

### **Key topics:**

- Competences and prospects of local industrial suppliers development of their own engineering.

- Testing centres in Russia. Current status and overview of a base of active and prospective projects in regions.

- From testing of samples to prototyping and producing working samples: presentation of existing and perspective projects.

- Financial programs of innovative projects investment.

Participants: regional enterprises, higher educational institutions of Russia, certification centers, industry associations and administrations committees of constituent entities of the Russian Federation.

#### 16:30-18:00 BUSINESS-MEETING OF SUPPLIERS

In framework of MEETING: Presentation session of new Russian and foreign industrial suppliers projects and Interactive BUSINESS CONTACTS EXCHANGE

**Participants:** acting and potential local suppliers (St. Petersburg and Leningrad region, Kaluga region, Pskov region), foreign suppliers (Germany, Korea, Japan), representatives of assembly enterprises (Nissan Manufacturing Rus, Hyundai Motor Manufacturing Rus, Scania Peter, MAN Truck and Bus Production RUS, Toyota Motor Manufacturing Russia, Ford Sollers holding),

#### **18:00 COCKTAIL RECEPTION**

\*- Current project of program. Changes and additions are possible.

